





National Priorities Project Celebrates 30 Years as the People's Guide to the Federal Budget

This fall, NPP is on the front lines of far-reaching, nation-changing debates on the government shutdown, the debt ceiling, stop-gap spending measures, sequestration, tax reform, military spending, and more.

Fueled by impeccable research, eye-opening numbers, and powerful tools for action, NPP's team is on fire – lit by a spark now 30 years old whose time has come.

It all started in 1983, when four friends from Springfield, MA, dug into dusty federal budget tomes at a local university library in a quest to save their city from economic ruin. They needed to understand *why* so many vital social programs were closing.

What they found stunned them. During the first two Cold War-focused years of the Reagan Administration, federal funds for cities like Springfield plummeted – and local economies, jobs, schools, and public health suffered.

Led by National Priorities Project founder, Greg Speeter, the friends set out to change these destructive and misguided budget priorities. They took back the federal budget for their own community and communities nationwide. Armed with irrefutable data directly from our nation's budget, they convinced their U.S. Representative, Silvio Conte (R), then the ranking member of the House Appropriations Committee, to change his stance on federal spending. Emboldened by this experience, Greg formulated a radical vision: a federal budget by and for the people – with spending priorities that reflect the interests of all Americans. NPP still operates under the very same moral imperative that inspired Greg, with a healthy mixture of urgency, impatience, and unwavering faith in the absolute necessity of our efforts.

Friends, very simply, today the federal budget is our nation's crossroads. And if we care about education, healthcare, the environment, and our security, we must care – absolutely – about federal spending and revenue decisions.

From the grassroots to the national level, NPP's data, information, and tools are fueling today's activists, who - like Greg Speeter 30 years ago - want to change the destinies of their communities and our nation.

We urge you to become part of this movement. Every voice matters.

Greg Speeter knew change couldn't happen overnight. That's why he founded NPP – for just such a moment of political and social opportunity as this. We dedicate our 30th Anniversary celebration to Greg, to past staff and board members, and to thousands of donors from beautiful western Massachusetts and across the nation who keep us moving forward.

Onward!





Jo Comerford Executive Director



Dennis Bidwell Chair, NPP Board of Directors









National Priorities Project (NPP) is the only nonprofit, non-partisan federal budget research organization in the nation with the mission to make the federal budget accessible to the American public. NPP is the people's guide to the federal budget, and we believe that everyone can understand

NPP staff members create online tools that allow

constituents to engage with the budget in fun,

We use creative communication strategies to

distribute our work broadly, through social media,

research and analysis has been cited and profiled

MSNBC. The Guardian. Christian Science Monitor.

Mother Jones, National Public Radio, Politico, CNN,

Huffington Post, Reuters, The Nation, Bill Moyers,

The Boston Globe, PBS, Democracy Now, Salon.

in major national news outlets including USA TODAY.

and national, regional, and online media. NPP's

The New York Times, The Hill, Washington Post,

Data and IT

interactive ways.

com, and more.

Communication

How NPP Turns Information Into Action!

Research

Our team spends countless hours analyzing and distilling complex federal budget data and develops a sophisticated analysis of the material.

- We release in-depth publications on the President's budget, Tax Day, and issue areas such as the military, education, environment, health care, entitlements, taxes, and tax expenditures.
- Our easy-to-access data tracks federal money flowing to states, cities, and congressional districts.
- Cost of National Security and Trade-Offs, two of our signature online interactive tools, count the dollars spent on a variety of federal programs by the millisecond – and show what else those dollars could fund if allocated differently within the federal budget.

The Life of One NPP Publication

One piece published by NPP,"Congress Tweeted While America Burned," focused on the impact of sequestration and imagined what a post-sequestration nation might look like in 10 years. The piece, originally carried by Tom Dispatch, went viral and was ultimately published by 63 outlets nationwide, including Huffington Post, The Nation, The Guardian, Alternet, Bill Moyers, Michael Moore, and more. More than 6 million people saw the article and 28,000 people interacted with it online.

and participate in critical debates about federal spending and revenue. We take a complex federal budgeting process and crack it open for ordinary folks – providing the information, tools, and motivation necessary to catalyze strategic citizen action around budget issues that affect us all. National Priorities Project envisions a nation where Americans understand federal budget choices made by our lawmakers – and where all people, as well as public-serving community and national organizations, have the power to influence our nation's revenue and spending decisions.

Partnerships

Collaborating with national groups across multiple sectors and issue-areas allows NPP to scale the reach of our materials while supporting important, highly-effective national, state, and local efforts.

- We partner with national organizations to publish reports or provide data that strengthens advocacy campaigns.
- Our partners include: Roosevelt Campus Network, U.S. Student Association, MomsRising, USAction, Jobs With Justice, National People's Action, Coalition on Human Needs, Grassroots Global Justice, National Women's Law Center, Young Invincibles, Center for Effective Government, Free Press, Friends Committee on National Legislation, and many more.

Capacity Building

NPP conducts national trainings and presentations to educate individuals and partners nationwide. We recently developed a new popular education training curriculum in partnership with Peace Action and wrote a *A People's Guide to the Federal Budget*, complete with an educator's toolkit to be used in high school and college classrooms.

- Through localized trainings nationwide, we support the advocacy efforts of groups organizing around federal budget legislation.
- We conduct webinars, create videos, and speak at conferences and teach-ins across the nation to help Americans understand and weigh in on decisions about how their tax dollars are spent.



THE NATIONAL PRIORITIES PROJECT IN CELEBRATION OF 30 YEARS OF CRITICAL WORK

Lesser, Newman & Nasser, LLP has proudly served the Pioneer Valley for more than 30 years and witnessed the National Priorities Project elevate awareness around critical issues concerning how our tax dollars are spent, and, alternatively, how our tax dollars could be spent. We are honored to support the National Priorities Project and to celebrate 30 years of extraordinarily important work. We can't wait to see what's coming next.

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Thomas Lesser

William Newman

Merry Nasser

Why The Federal Budget Matters

In 2013, the federal government will spend \$3.67 trillion -- most of it your tax dollars.

A budget is as much about spending as it is about raising revenue, and individuals like you fund the federal government through income taxes and payroll taxes. That means we're all stakeholders in how that money is spent.

Federal funding comes into our communities in many ways, much of it in the form of cash assistance funneled through state and local agencies. Each year the federal government contributes hundreds of billions of dollars to state budgets through grants and assistance programs. Programs like the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) provide support to families, while initiatives like the Community Development Block Grant (CDBG) allow communities to fund important public and private infrastructure. Both of these initiatives are crucial for states and their citizens, particularly now, as tough economic times have forced states to make tough budget choices.

The federal budget also lands in our communities by supporting government services like building roads and bridges, and through the enforcement of safety regulations for things like food quality, drinking water, and clean air. Bottom line: all federal spending creates jobs.

And don't forget, individuals receive direct federal spending through Unemployment Insurance, Social Security, and more.

As stakeholders, it is our right and our obligation to see that our tax dollars are spent in ways that reflect our priorities. To do that we need to know where that money is going and how budget decisions are made.

Federal Budget Affects Environment, Health Care, Education, and More

As lawmakers grapple with a mixture of pressing social and political issues, it's imperative that all Americans understand how federal budget decisions affect our lives -- every single day. National Priorities Project's research and tools make it easy to see the connections between federal funding and your child's education, jobs in your community, clean drinking water, support for our troops, care for veterans, and more.



Food & Nutrition Assistance

This year, U.S. taxpayers will pay \$116 billion towards Food & Nutrition Assistance programs funded by the federal government. These programs include the Supplemental Nutrition Assistance Program (SNAP, also known as food stamps) and the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). Millions of families nationwide have access to healthy foods and avoid chronic hunger as a result of this federal support.



Energy Conservation & Environment

National parks, clean air and water, pollution control measures, and alternative energy initiatives are all funded through the federal budget. In 2013, around \$1 billion of the federal budget was dedicated to energy conservation programs, including renewable energy and energy efficiency initiatives. About 1% of the federal budget - or about \$52 billion this year - will go to all energy and environment programs.



Education & Schools

The federal government supports a variety of educational initiatives, including \$14 billion in grants to local schools, such as Title I funding for schools that serve primarily low-income children, and \$8 billion in funding for Head Start initiatives that offer health, education, and nutrition services to preschool children from low-income families. The federal budget also provides student financial assistance. such as Pell Grants and Federal Work Study, that enable millions of young people nationwide to pursue higher education.



Health Care

Health care programs supported by federal funds include Medicare, Medicaid, and the Children's Health Insurance Program, as well as occupational and consumer health and safety and health care for Veterans. For example, this year, U.S. taxpayers will pay \$285 billion towards Medicaid and the Children's Health Insurance Program.



Social Security

All wage earners are affected in some way by Social Security - either as recipients of benefits or through the portion of our paychecks that go directly to fund this earned-benefit program. Payments to Social Security benefits and the cost of program administration comprise about 22 percent of the total federal budget. Last year, the government paid more than \$685 billion in benefits to millions of Americans receiving Social Security retirement and disability.



Science, Research, & Innovation

Without researchers who test innovations and develop new technologies with the support of the federal government, our nation never would have developed the best aerospace exploration program in the world or developed vaccines for debilitating diseases. Academic research, science, and technology sectors are supported by the federal government, which will spend around \$12 billion on general scientific research this vear.

Here are just a few of the ways that the federal budget might affect you.

Bringing the Pie in the Sky **Down to Earth**

Baystate Health congratulates the National Priorities Project on three decades of truth telling by making the complicated simple, so we can all be better informed and engaged citizens. Data is a powerful tool, but only if understood. Thanks for having the courage to reveal what our national priorities truly are, so we can all better participate and help shape our country's future.



Baystate Medical Center | Baystate Franklin Medical Center | Baystate Mary Lane Hospital

baystatehealth.org

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30 Years as the People's Guide to the Federal Budget



30 National Democracy Champions

In honor of National Priorities Project's 30th Anniversary, we celebrate thirty allies and valued partners

from all around the country and all walks of life who exemplify leadership and tenacity

in their commitment to the democratic ideals upon which our nation was founded. ...And because there are so many people doing incredible work for our democracy, we've added a bonus Champion for a total of thirty-one. Read full bios and learn more about these remarkable individuals at nationalpriorities.org/en/about/npp-turns-30/democracv-champions



Sister Simone Campbell Executive Director NETWORK



Tim Carpenter Founder and National Director Progressive Democrats of America



John Cavanagh Fellow, Global Economy Institute for Policy Studies



Ben Cohen President and Head Stamper Stamp Stampede



Chervi Contee Partner Fission Strategy



Tom Engelhardt Tomdispatch.com



Barney Frank Member of Congress (1981-2012); Chairman, House Financial Services Committee (2007-2011)









Christie George Director New Media Ventures



Tiffany Dena Loftin Power Shift Coordinator Energy Action Coalition & Organizer, Dream Defenders



lobs with Justice









Annie Leonard Founder and President The Story of Stuff Project



Michael Leon Guerrero & Cindv Wiesner Grassroots Global Justice



Katherine McFate

President & CEO

Government

Center for Effective

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Jessie Spector Executive Director Resource Generation





Democracy Champion awards are given in honor of Greg Speeter and Frances Crowe.

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What People Are Saying About National Priorities Project

"I've found NPP's work to be an extraordinarily valuable source of insight and analysis with regard to what's at stake for the nation, what our priorities ought to be, and how far we've drifted from those widely-shared goals."

– Robert Reich

"I greatly value NPP's work and use it regularly in my own work." – *Bill Moyers*

"All of our work is data-driven – in fact, we may be the only activist movement on earth that uses a data point as its name and rallying cry. And we're grateful to the NPP for their data – in particular, understanding the pernicious role of fossil fuel subsidies has been highly useful. Thanks!" – Bill McKibben, 350.org

"MoveOn has often used National Priorities Project data to empower our members to speak knowledgeably and compellingly about huge issues -- from military spending on the Iraq War (or now, the prospect of a military intervention in Syria), to the impacts of the sequester. NPP is a vital resource -- the progressive movement depends on you!" - Anna Galland, MoveOn.ora

"Each year, when the president presents his budget proposal for the coming fiscal year, NPP provides a variety of analyses that help clarify what is in the budget, how that defines the nation's priorities, and how that affects communities and the lives of individuals. NPP provides a very helpful alternative lens to view and understand the federal budget that we turn to every year. There's no way you can make good, thoughtful decisions and choices without good, thoughtful information and analyses." – U.S. Rep. Jim McGovern (D-Mass.)

"National People's Action has relied on our partner NPP for the hard data and lucid explanation they provide for everything from educating neighborhood leaders and staff on the budget process to understanding exactly where our affordable housing dollars have gone. We've used NPP to help write the signs that are carried at direct action marches on Wall Street and on legislative fact sheets carried on Capitol Hill."

– Liz Ryan Murray, National People's Action

"(NPP is) not only dedicated to having a national impact and providing support to national entities through their activities, but they are also admirably supportive of local efforts and are one of the very few national groups dedicated to providing local networks with data specific to their geographies." – Sarita Gupta, Jobs with Justice

"NPP's work has demonstrated that another way is possible, and that we could start building it right now with a shift in spending and policy priorities. Whenever we're faced with a doubter telling us that health care or education or pretty much any social good is just too expensive and we can't afford it, we pull out numbers from NPP to show them the hard data that we can afford a better future. What we can't afford is ignoring this data and continuing business as usual."

- Annie Leonard, Story of Stuff

"Without NPP the movements for justice and peace would be less likely to win. The stronger NPP becomes the more likely a more just, equitable and peaceful world will become a reality."

– Judith Le Blanc, Peace Action

"Our budget problem is not that we spend too much, but that we spend far too much in areas where we shouldn't, and far too little in other places, which could do so much to improve the quality of the lives of all Americans. National Priorities Project has consistently been one of the few organizations to draw attention to this point. Providing vital advocacy as we shift away from grossly excessive military spending and into categories that will be far more productive for our quality of life is a great asset, and one that I believe will become increasingly important as we deal with a budget crisis that will only be resolved sensibly if the country pays attention to NPP's advice."

– Former Congressman Barney Frank



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Dear NATIONAL PRIORITIES PROJECT;

Thanks for so many years of deciphering the federal budget for the rest of us. We couldn't have done it without you! Maybe some day it will all make sense. Until then keep up the good work! Sincerely, everyone at Paradise Copies

Be The Change

Join The Change Makers Club

By supporting the work that NPP does, you give them the power to help make change!

National Priorities Project

www.nationalpriorities.org

Anonymous local supporters

The Stampede

is tens of thousands of Americans legally stamping messages on our Nation's currency to #GetMoneyOut of Politics. As more and more stamped money spreads, so will the movement to amend the Constitution.

So far, 16 states have passed resolutions calling on Congress to support a constitutional amendment, and 125 members of Congress have sponsored or co-sponsored a bill calling on an amendment. That means we're 1/3 of the way there. But more work needs to be done.

Stampstampede.org @StampStampede



EVERY BILL YOU STAMP

helps demonstrate growing and ongoing support for the movement. Join the stampede and help #GetMoneyOut of politics!



User Profile: Alia Holness

"I'm going to go home and tell people we can make a difference. Because I learned about the federal budget and came to Washington. Where I come from, people think nothing we do matters. But they're wrong. I know they're wrong after today."

Growing up in Boston, Alia remembers being shocked by the juxtaposition of the State House and homeless people on the Boston Commons. She wished there was something she could do to help the people she

saw suffering, but she didn't know how.

When she got her first job, she saw the taxes being taken out of her weekly paycheck, and she wondered where that money was going. Was it going to the State House, while the homeless shivered in the cold winters outside?



Alia (far left) leads a panel of youth testifying before lawmakers in Washington D.C.

Alia began to understand the connection between her tax dollars and the services in her community after participating in federal budget trainings provided by National Priorities Project as part of the If I Had a Trillion Dollars Youth Video Contest, coorganized by NPP and American Friends Service Committee. She realized that her tax dollars could be spent by the federal government in ways that would improve opportunity and support for struggling families -- but that her priorities were not reflected in the decisions made by her lawmakers about federal spending.

As part of NPP's training, Alia and dozens of youth from around the country met with lawmakers in Washington, D.C. They testified about the challenges

facing their families and communities, and told their legislators what they believed should be the priorities for our nation.

Alia's experience in Washington changed her profoundly. After years of being told that she couldn't change anything, she realized that her opinion about

federal issues matters, and that she can make a difference by speaking up. She reclaimed her power as a citizen in our democracy. Alia has said that NPP's information, tools, and educational resources provided her with the opportunity to know that her priorities deserve to be heard.

User Profile: United States Student Association

"Amazing workshop! More time for NPP, please!"

The United States Student Association is the nation's oldest, largest,

and mostinclusive student association fighting for an accessible, affordable education for all. For the last three years, NPP staff members have traveled to Washington, D.C. to help build the

capacity of young people from across the



USSA 2013 President Tiffany Loftin -- an NPP Democracy Champion -- meets with President Obama on college access and affordability.

country who have come to our nation's capitol for USSA's National Grassroots Legislative Conference and National Student Lobby Day. This three-day gathering provides students with the opportunity to broaden their knowledge base, learn new skills, lobby their elected representatives on student issues, march through historic downtown Washington, D.C., and rally on Capitol Hill. Year after year, we're heartened by the rave reviews of our workshops and the ability of our research and training to strengthen the dynamic leaders of future generations.





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individuals, family foundations, and organizations.



Join NPP's Change Makers Club!

Become part of the movement to take back the federal budget by signing up as a member of our monthly Change Makers Club. Your pledge makes you our partner in change.

All new memberships collected before or on October 18 will be matched dollar for dollar by three NPP supporters. Join the Club today and leverage your pledge for double the impact.

Sign up today at nationalpriorities. org/donate/changemakers-club

Free Press congratulates the National Priorities Project on 30 years of keeping everyone's priorities straight.



Free Press fights for our rights to connect and communicate.

We're building a nationwide movement for universal and affordable Internet access, diverse media ownership, vibrant public media and independent journalism.

Join us at freepress.net.

Stroke care from two amazing hospitals has one

back where she wants to be.

When Sylvia Mohr was showing signs of a stroke, her husband Bill knew just what to do – get help fast. Fortunately, there's a Primary Stroke Center right here at Cooley Dickinson Hospital. Add to that our affiliation with the Massachusetts General Hospital TeleStroke Program, and you can't get better care. Moments after Sylvia arrived at the Emergency Department, doctors at Cooley Dickinson and Mass General were treating her in tandem, real-time, via a computer video monitor.

> "Cooley Dickinson made a difference that night," says Bill. "We knew of their affiliation with Mass General, and that gave us a lot of confidence."

> > Now Sylvia is back to working in her garden and enjoying life. If you or a loved one shows signs of a stroke, every second counts. Get to the hospital immediately.

To see the rest of my story, visit TheTalkisGood.com.

Cooley Dickinson Hospital

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